

# Rosalinn Aponte Persson

UX designer and visual designer

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[www.rosalinn.design](http://www.rosalinn.design)

## Summary

Qualified UX- designer with an interest in connected systems, design, circular economy, and art. Experienced at generating ideas, wireframes, prototypes, and user research. A curious, creative, and social person that enjoys working in teams.

## Education

Interaction design/UX

2017-2021

### Stockholm University- Institution of Computer Science

Bachelor in Computer System Science that focused on designing interactive products and services, for the user experience. Worked with the design process, from concept development to high-fidelity prototyping. Gained knowledge in cognitive psychology, programming, and computer & system science.

Graphic Design

2019-2020

### Middlesex University

Exchange year at Middlesex University, which provided new approaches to visual communication. Worked with different design methods, and learned about creative thinking. Had courses in typography, photography, printmaking, and digital illustration. Gained knowledge in the Adobe Creative Suite.

## Experience

Product designer Intern

2021

### Consenz

Involved in the development of the user interface for an automotive head-up display (HUD). Worked in a cross-functional team in the development of the HUD software. Responsibilities included user flow, hierarchy, prototyping, UX workshops, research, motion graphics, and visual design.

Motion graphic designer Intern

2020

### Abbas Studio

Responsible for creating motion graphic album covers. Created motion graphic for iZettle that displayed their visual guidelines in animation. Gained experience with mood boards, sketches, color theory, imagery, and typography.

Sales Assistant

2015-2018

### Brandy Melville

Manager assistant

2014-2015

### Bagel Street Café

## Skills

Illustrator

Photoshop

Indesign

After effects

Lightroom

Dreamweaver

XD

Figma

Miro

HTML5

CSS

Javascript

Python

## Methods

User research

Wireframing

Prototyping

User testing

Motion graphic

Illustration

Mockup

Web interface

Sketches

Hi-fidelity prototype

Low-fidelity prototype

## Languages

Swedish

English

Spanish- Learning